



Coggeshall Farm's 2024 Sheep and Wool Festival Sponsorship Opportunities

Sponsorship Level

Fiber Arts Sponsor \$5,000

- **Press Announcement** of your gift and your company as the Fiber Arts Sponsor
- Opportunity to briefly **address the audience** during the event
- Company **logo and link** on Sheep and Wool Festival web page
- Company **name and logo** on event signage
- Logo in email **campaigns, and marketing materials** (subject to print deadline)
- **Logo & recognition** on **Facebook** page and in **e-newsletter**
- Opportunity to have **Sponsor Booth** during event
- **30 Passes** to Coggeshall Farm's 2024 Sheep and Wool Festival
- **Invitations** to special donor events at Coggeshall Farm and Old Sturbridge Village for the next year
- **Recognition** in our Annual Report
- **50 Daytime Passes** to Coggeshall Farm Museum and **50 Daytime Passes** to Old Sturbridge Village
- Option to **host a Corporate Appreciation Day for your employees at Old Sturbridge Village** (Each employee is granted free standard daytime admission to the Village on a mutually agreed upon date; each employee may bring up to three guests with them free of charge.)

Harvester Sponsor \$3,500

- Company name included in **Press Announcement**
- Prominently placed **signage** at event
- Company **logo and link** on Sheep and Wool Festival web page
- Company **name and logo** on event signage
- Logo in email **campaigns, and marketing materials** (subject to print deadline)
- **Logo & recognition** on **Facebook** page and in **e-newsletter**
- Opportunity to have **Sponsor Booth** during event
- **25 Passes** to Coggeshall Farm's 2024 Sheep and Wool Festival
- **Invitations** to special donor events at Coggeshall Farm and Old Sturbridge Village for the next year
- **Recognition** in our Annual Report
- **40 Daytime Passes** to Coggeshall Farm Museum and **40 Daytime Passes** to Old Sturbridge Village



Cultivator Sponsor \$2,000

- Company name included in **Press Announcement**
- Logo featured on **signage** at Sheep and Wool Festival
- Company **logo and link** on Sheep and Wool Festival web page
- Company **name and logo** on event signage
- Recognition in email **campaigns, and marketing materials** (subject to print deadline)
- Recognition on **Facebook** page and in **e-newsletter**
- **20 Passes** to Coggeshall Farm's 2024 Sheep and Wool Festival
- **Invitations** to special donor events at Coggeshall Farm and Old Sturbridge Village for the next year
- **Recognition** in our Annual Report
- **30 Daytime Passes** to Coggeshall Farm Museum and **30 Daytime Passes** to Old Sturbridge Village

Seed Sower Sponsor \$1,000

- Company name included in **Press Announcement**
- Logo featured on **signage** at Sheep and Wool Festival
- Company **logo** on Sheep and Wool Festival web page
- Recognition on event **signage**
- Recognition in email **campaigns, and marketing materials** (subject to print deadline)
- Recognition on **Facebook** page and in **e-newsletter**
- **15 Passes** to Coggeshall Farm's 2024 Sheep and Wool Festival
- **Invitations** to special donor events at Coggeshall Farm and Old Sturbridge Village for the next year
- **Recognition** in our Annual Report
- **20 Daytime Passes** to Coggeshall Farm Museum and **20 Daytime Passes** to Old Sturbridge Village

Gardener Sponsor \$500

- Recognition on **signage** at Sheep and Wool Festival
 - Company **logo** on Sheep and Wool Festival web page
 - Recognition on event **signage**
 - Recognition in email **campaigns, and marketing materials** (subject to print deadline)
 - Recognition on **Facebook** page and in **e-newsletter**
 - **10 Passes** to Coggeshall Farm's 2024 Sheep and Wool Festival
 - **Invitations** to special donor events at Coggeshall Farm and Old Sturbridge Village for the next year
 - **Recognition** in our Annual Report
 - **10 Daytime Passes** to Coggeshall Farm Museum and **10 Daytime Passes** to Old Sturbridge
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